



CPGJOBS IS YOUR CONNECTION TO QUALIFIED, HAND-PICKED CANDIDATES



With over 30 years of talent acquisition experience, we are your trusted source to find the right candidates for the right job listings. We offer different levels of job posting packages designed for your needs at price points you will love.

STANDARD

CPGJOBS STANDARD WITH TTR

- Expose your ad across hundreds of targeted niche sites with one single posting: CPGjobs, Indeed.com, ZipRecruiter, DiversityJobs, Facebook, Twitter, LinkedIn and many more!
- Leverage the power of our CPG talent community.
- Free Vetted Referrals - Get connected to the right candidates.
- Personal account manager

1 JOB \$399 | 2 JOBS \$699 | 3 JOBS \$999

PLUS

CPGJOBS PLUS WITH DIVERSITY AND SOCIAL BOOST

- Expose your ad across hundreds of targeted niche sites with one single posting: CPGjobs, Indeed.com, ZipRecruiter, DiversityJobs, Facebook, Twitter, LinkedIn and many more!
- Leverage the power of our CPG talent community.
- Free Vetted Referrals - Get connected to the right candidates.
- Diversity boost - distributes your job posting to leading diversity job sites.
- Social boost - distributes your job posting on social media.
- Personal account manager

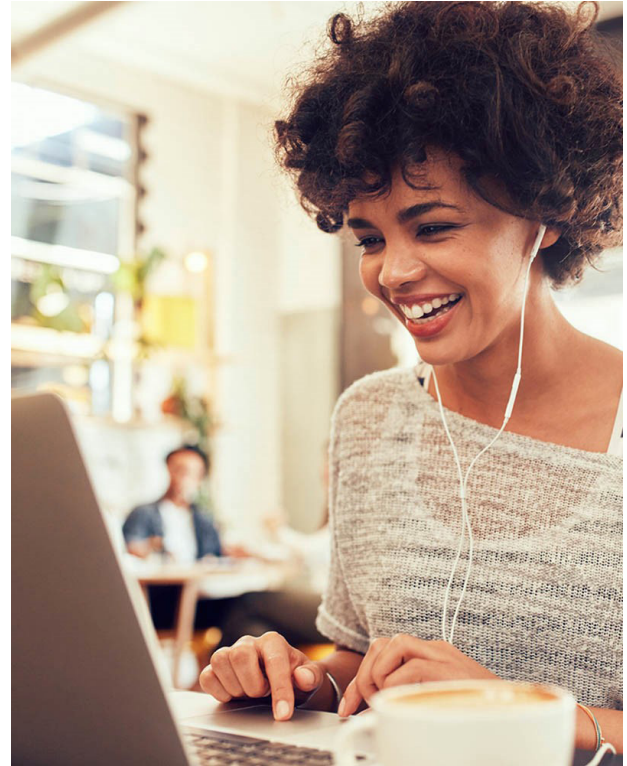
1 JOB \$499 | 2 JOBS \$999 | 3 JOBS \$1,299

UNLIMITED JOB POSTINGS

Perfect if your company will have more than 4 new jobs to post this year

Unlimited job posting with CPGjobs includes:

- Posting of unlimited jobs on CPGjobs.com job board
- Upgrade at a discount to Total Talent Reach (TTR) for those hard to fill jobs as needed
- Access to Featured Candidate Spotlights page
- Weekly job alerts
- Featured Employer on the CPGjobs homepage
- Social media promotion
- Featured Job as needed
- Priority Search as needed
- Posting of company events on CPGjobs Calendar
- Posting of your company blogs and social media announcements



YOU POST YOUR JOBS

- One year of unlimited job postings posted on our main CPGjobs site
- Weekly job alert for all new jobs
- Social media outreach
- Personal account manager

\$1200 (\$100/month)

WE POST YOUR JOBS FOR IMPROVED RESULTS

- One year of unlimited job postings posted on our main CPGjobs site
- We post your jobs for you
- We complete your whole job description with skill sets to attract more qualified candidates, get you better matches, and save you time.
- Weekly job alert for all new jobs
- Social media outreach
- Personal account manager
- Ongoing featured job
- Priority search as needed

\$3600 (\$300/month)

WE POST & BUNDLE YOUR JOBS FOR MAXIMUM RESULTS

- One year of unlimited job postings posted on our main CPGjobs site
- We post your jobs for you
- We complete your whole job description with skill sets to attract more qualified candidates, get you better matches, and save you time
- Weekly job alert for all new jobs
- Social media outreach
- Personal account manager
- Ongoing featured job
- Priority search as needed
- 20 TTR boosts and
- 10 additional boosts

\$9495

JOB BOOSTS

Upgrade any posted jobs with a boost to expand your reach and get better results with less work.

Total Talent Reach (TTR) - \$99 per job

Includes hundreds of job boards with relevant job aggregators, national, industry, and local job sites.

(Note: TTR required for all boosts. TTR credit packages and other upgrades can be purchased as needed.)

Featured Job - \$39 per job

Highlights several jobs on the front of our jobs page so that your job becomes top of mind for potential applicants.

Priority Search - \$39 per job

Puts your job at the top of relevant searches so that you get noticed faster and attract active qualified candidates.

Featured Employer - \$60 per job

Places your company on the top of our employee directory so that you have top priority in the minds of job seekers in your industry.

Resume boost - \$79 per job

Allows you to quickly and easily review resumes and source qualified candidates for your job.

Diversity boost - \$39 per job

Ensures that you get the broadest variety and most diverse candidates to create your best workforce.

College boost - \$39 per job

Lets you find and attract fresh new talent for your entry level positions by targeting recent graduates.

Email boost - \$59 per job

Targets passive candidates by sending a customized email campaign right to their inbox.

Performance boost - \$59 per job

Creates additional exposure for your posting so that you can fill your job faster.

Social boost - \$49 per job

Helps you grab the attention of passive candidates by strategically targeting relevant users on Facebook and Twitter.

ADDITIONAL SERVICES

We've also have a variety of ways we can go above and beyond your expectations to get you the right candidates. All pricing is customized to your specifications.

VIRTUAL CAREER FAIRS

CPGjobs specializes in bringing the best elements of physical career fairs – the immediacy, interactivity and ability to collect resumes and people – into an Online Virtual Career Fair.

RECRUITMENT SERVICES

Applicant Screening Service | CPGjobs will screen job applicants for the specified skill sets and demographics, only sending you candidate submissions that meet your criteria.

Applicant Qualification Service | Have CPGjobs administer the first round of candidate qualification. Provide us with your screening questions and we will qualify your applicants providing you with a written report.

Recruiting | CPGjobs uses its reliable network to provide referrals to only trusted and vetted agencies. Our referrals will help you fill the role while allowing you to maintain full ownership in the candidate recruitment process.

EMPLOYER ADVERTISING

CPGjobs will help you take full advantage of the advertising and social media space to build your brand and keep it in front of the right people.

- Customized Company listing
- Featured Blog Post
- Homepage Banner
- Homepage Advertising boxes
- Sponsored LinkedIn Outreach in our two groups CPGpeople and CPG-recruiters

CANDIDATE OUTREACH

Social Media Outreach for Open Jobs | CPGjobs can help extend the your reach of your with social media. We are able to highlight your jobs through our company pages on Facebook and on LinkedIn through our company page and our request-to-join group CPGpeople (over 35,000 individually-vetted members with CPG experience), and other LinkedIn groups of which CPGjobs is a member.

Personal Email Campaign | CPGjobs will reach out to specific, targeted CPGjobs members with a personal email.

Broadcast Email Campaign | CPGjobs will reach out to a specific member demographic, such as sales or marketing, with a broadcast email.

Surveys & Polls | Reach out to your future candidates by creating or sponsoring a survey or poll.

CPGjobs can also create a customized package that meets your branding, marketing and job posting needs. Just let us know and we will work out what you want.