



# CPGJOBS IS YOUR CONNECTION TO QUALIFIED, HAND-PICKED CANDIDATES



## We offer different levels of job posting packages designed for your needs at price points you will love.

All per job posting packages include the following benefits:

- 30 day posting with Total Talent Reach (TTR) | Free Vetted Candidate Referrals to get personally connected to the right candidate | Job alerts | Social Media Outreach | Personal Account Manager

### STANDARD WITH TTR

All the benefits above PLUS:

- 1 Standard job Package with **Total Talent Reach**

**1 JOB \$295 | 2 JOBS \$495 | 3 JOBS \$695**

### What is Total Talent Reach?

- Total Talent Reach (TTR) lets you hire faster, better and for less money.
- TTR transforms your job posting on CPGjobs job board into a fully-automated ad distribution campaign that includes hundreds of job boards, relevant job aggregators, national, industry, and local job sites.

### PLUS WITH RESUME BOOST & PRIORITY SEARCH

All the benefits above PLUS:

- 1 Standard job Package with **Total Talent Reach**
- **Resume Boost**
- **Priority Search**

**1 JOB \$375 | 2 JOBS \$650 | 3 JOBS \$850**

### What is Resume Boost and Priority Search?

- Resume Boost allows you to quickly and easily review resumes and source qualified candidates for your job.
- Easily view resumes and match criteria and send a link to get them to apply
- One-click access to view matches from Indeed and LinkedIn
- Priority Search puts your job at the top of relevant searches

## UNLIMITED JOB POSTINGS PACKAGES

**Perfect if your company will have more than 4 new jobs to fill this year.**

All unlimited job posting packages include the following benefits:

- Job is posted for 60 days on the CPGjobs.com job board
- Weekly job alerts
- Social media promotion
- Posting of your company events on CPGjobs public Calendar
- Posting of your company blogs and social media announcements
- Access to Featured Candidate Spotlights page
- Personal account manager



### Choose The Job Posting Package That is Right For You!

#### 3-MONTHS UNLIMITED JOB POSTINGS

All the benefits above PLUS:

- 1 Standard job Package with **Total Talent Reach**
- 3 months unlimited posting on CPGjobs

**ONLY \$395**

**\* Upgrade an unlimited job to Total Talent Reach for only \$99**

#### 6-MONTH UNLIMITED BUNDLE YOU POST

All the benefits above PLUS:

- 6 months unlimited job postings on CPGjobs
- 6 standard job postings with TTR
- 6 featured jobs boosts

**\$995 for 6 months**  
(savings of \$1,300)

#### 1 YEAR UNLIMITED JOB POSTINGS - YOU POST

All the benefits above PLUS:

- 1 standard job posting with **Total Talent Reach**
- 1 year unlimited job postings on CPGjobs
- 5 Priority Search Boosts

**\$995 (Only \$83/month)**

#### 12-MONTH UNLIMITED BUNDLE YOU POST

All the benefits above PLUS:

- 12 months unlimited job postings on CPGjobs
- 12 standard job postings with TTR
- 12 featured jobs boosts
- 12 resume boosts

**\$2,450 for 12 months**  
(savings of \$3,400)

#### 1 YEAR UNLIMITED JOB POSTINGS - WE POST

All the benefits above PLUS:

- 1 standard job posting with **Total Talent Reach**
- 1 year unlimited job postings on CPGjobs
- 10 Priority Search Boosts
- We post your jobs for you

**\$1,995 (\$166/month)**



**Upgrade any unlimited job posting to Total Talent Reach for only \$99. A savings of \$196 per job!**

*Note: TTR required for all boosts.*



535 East Jackson Street  
Pasadena, CA 91104  
(626) 535-0143  
www.cpgjobs.com

## JOB BOOST CHOICES

**Upgrade any posted jobs with a boost to expand your reach and get better results with less work.**

### **Total Talent Reach (TTR) - \$99 per job**

Includes hundreds of job boards with relevant job aggregators, national, industry, and local job sites.  
*(Note: TTR required for all boosts. TTR credit packages and other upgrades can be purchased as needed.)*

### **Resume Boost - \$76 per job**

Allows you to quickly and easily review resumes and source qualified for your job.

### **Performance Boost - \$56 per job**

Creates additional exposure for your posting so that you can fill your job faster.

### **Priority Search - \$36 per job**

Puts your job at the top of relevant searches so that your posting gets noticed first and attracts more active qualified candidates.

### **Email Boost - \$56 per job**

Targets passive candidates to your job by sending a customized email campaign right to their inbox.

### **Featured Job - \$36 per job**

Highlights several jobs on the front of our jobs page so that your job posting becomes top of mind for potential applicants.

### **Diversity Boost - \$36 per job**

Ensures that you get the broadest variety and most diverse candidates to create your best workforce.

### **Social Boost - \$46 per job**

Helps you grab the attention of passive candidates by strategically targeting relevant users on Facebook and Twitter

### **College Boost - \$36 per job**

Lets you find and attract fresh new talent for your entry level positions by targeting recent graduates.

### **Featured Employer - \$66 per month**

Places your company on the top of our employee directory so that you are seen first and become a top priority in the minds of job seekers in your industry.



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## ADDITIONAL SERVICES

**We've also have a variety of ways we can go above and beyond your expectations to get you the right candidates. All pricing is customized to your specifications.**

### VIRTUAL CAREER FAIRS

CPGjobs specializes in bringing the best elements of physical career fairs – the immediacy, interactivity and ability to collect resumes and people – into an Online Virtual Career Fair.

### RECRUITMENT SERVICES

**Applicant Screening Service** | CPGjobs will screen job applicants for the specified skill sets and demographics, only sending you candidate submissions that meet your criteria.

**Applicant Qualification Service** | Have CPGjobs administer the first round of candidate qualification. Provide us with your screening questions and we will qualify your applicants providing you with a written report.

**Recruiting** | CPGjobs uses its reliable network to provide referrals to only trusted and vetted agencies. Our referrals will help you fill the role while allowing you to maintain full ownership of the candidate.

### EMPLOYER ADVERTISING

CPGjobs will help you take full advantage of the advertising and social media space to build your brand and keep it in front of the right people.

- Customized Company listing
- Featured Blog Post
- Homepage Banner
- Homepage Advertising boxes
- Sponsored LinkedIn Outreach in our two private LinkedIn groups CPGpeople and CPG-recruiters

### CANDIDATE OUTREACH

**Social Media Outreach for Open Jobs** | CPGjobs can extend your reach with social media. We are able to highlight your jobs through our company pages on Facebook and on LinkedIn.

**Personal Email Campaign** | CPGjobs will reach out to specific, targeted CPGjobs members with a personal email.

**Broadcast Email Campaign** | CPGjobs will reach out to a specific member demographic, such as sales or marketing, with a broadcast email.

**Surveys & Polls** | Reach out to your future candidates by creating or sponsoring a survey or poll.

CPGjobs can also create a customized package that meets your branding, marketing and job posting needs. Just let us know and we will work out together what you want.